

# 19<sup>th</sup> AAAMC

American Academy of Aesthetic Medicine Congress

NOVEMBER 10 - 12, 2023 LAS VEGAS, NEVADA, USA

Pushing the Frontiers of Aesthetic Medicine

**10 - 12 NOVEMBER 2023**

THE WESTIN LAS VEGAS HOTEL & SPA  
LAS VEGAS, NEVADA | USA

PROSPECTUS  
2023

Exhibitor + Sponsorship Opportunities

Organized by



AAAMInternational



AAAMtv



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## ABOUT AAAM

**American Academy of Aesthetic Medicine offers a globally-recognized Board Certification program.**



AAAM is dedicated to teaching physicians who have a scientific and clinical interest in the specialty, and in developing or expanding their Aesthetic Medicine practice. AAAM teaches the art, science, techniques and procedures of Aesthetic Medicine to licensed physicians, regardless of specialty. We provide education and hands-on training, and disseminate leading edge information gathered from advances in North America and around the world to our members and course delegates.



**The American Academy of Aesthetic Medicine (AAAM)** is the 1st global leader in the Aesthetic Medicine specialty. Founded in 1999, AAAM advances the art and science of Aesthetic Medicine and is dedicated to providing physicians with the latest scientific information, highest patient care standards, and techniques through its educational courses, congresses, and publications.

## AAAM INTERNATIONAL GLOBAL FOOTPRINT



AAAM emphasizes extensive hands-on training so as to ensure physicians are well-equipped. AAAM Members and constituents enjoy worldwide recognition; AAAM disseminates education and training in North America, Asia, Mid-East, Europe, and South Africa, and is the exclusive USA member of the International Union of Aesthetic Medicine. It holds more than 70 courses annually, and over 600 physicians across 30 countries have been AAAM Board Certified in Aesthetic Medicine.

# AAAM HISTORY: KEY MILESTONES

## Aesthetic Medicine Movement

UIME was setup by the respective 4 Presidents:

- French Society of Aesthetic Medicine by Jean-Jacques Legrand, Doctor of Endocrinology in Paris

- Belgium Society promoted by the Belgian Michel Delune, Dermatologist in Brussels

- Italian Society created by Carlo Alberto Bartoletti, Cardiologist, and Geriatrician in Rome

- Spanish Society, founded by Font-Riera, Doctor of Nutrition in Barcelona



First AAAM congress in Las Vegas and first L1 course



## Set foot in Dubai

Bringing aesthetic medicine into the Middle East regions as demand was rising

1973

1994

1999

2003

2006

2007

2008

2011

2012

2015

2020

2022



## Birthdate of AAAM

Dr. Michel Delune migrated to the United States and carried with him the passion of aesthetic medicine causing him to be the founder of AAAM

## AAAM establishment

Dr. Michel Delune is instrumental in raising aesthetic medicine standards



## Set foot in Asia (Singapore)

Being the early trainers of aesthetic medicine, AAAM brought aesthetic medicine into Asia more than 10 years ago, resulting in the rapid expansion of aesthetic medicine in Asia

## Set foot in Australia

## Set foot in South Africa

## Expanded into Europe



AAAM hosts the World Congress in Aesthetic Medicine in Miami, Florida

AAAM launches 1st Webinar for didactic theory



## Launch of Level 1 Course in Spanish

AAAM USA launched it's first Level 1 Certificate Course in Spanish and was held in Miami, Florida





## WHY EXHIBIT?

Your brand presence at the annual AAAM Congress and monthly AAAM courses places you face to face with medical professionals who are specializing and will specialize in Aesthetic Medicine



### **GAIN QUALIFIED LEADS**

Stand face-to-face with the present and future practitioners in Aesthetic Medicine



### **GLOBALLY SHOWCASE YOUR PRODUCTS AND TECHNOLOGY**

Grab the opportunity to share your brand story and most importantly, highlight why your products and your technology should be in every Medical Aesthetics practice



### **PROMOTE YOUR BRAND THROUGH CURATED OPPORTUNITIES**

Live demonstration, private hands-on workshop, breakfast, lunch & dinner sponsorship with dedicated scientific presentation and live workshop opportunities are available



### **EXPAND YOUR NETWORK AND CONNECTIONS**

Show support to your existing customers and say hello to the new ones

**Reserve your booth today!**  
**Email: [sponsorship@aaamed.org](mailto:sponsorship@aaamed.org)**

**Call: +1 310 944 1790**



## MAXIMIZE YOUR REACH

When you join as a sponsor and/or exhibitor at the Annual AAAM Congress, you will have the opportunity to tap on a wide network of physicians who are either freshly joining the growing medical specialty of Aesthetic Medicine or have an existing established practice - don't miss out!



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### AAAM PRE-CONGRESS CERTIFICATE TRAINING COURSES

**Level 2**  
**Diploma Course in Aesthetic Medicine**  
November 5-9, 2023 | Sunday - Thursday

**Level 1**  
**Certificate Course in Aesthetic Medicine**  
November 7-9, 2023 | Tuesday - Thursday

**Level 3 Board Examination**  
November 9, 2023 | Sunday

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### PRE-CONGRESS WORKSHOPS

**Reverse Aging and Hormone Replacement  
Therapy for Medical Aesthetics**  
November 9, 2023 | Thursday

**Medical Weight Loss Management**  
November 9, 2023 | Thursday

**Business Strategies and Digital Marketing  
Workshop for Medical Aesthetics**  
November 9, 2023 | Thursday



## SPEAKERS

### KEYNOTE SPEAKERS:



**David J. Goldberg, MD, JD**  
Dermatology, USA



**Suzan Obagi, MD**  
Dermatology, USA

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### INTERNATIONAL SPEAKERS AND KEY OPINION LEADERS:

**Alejandro Espallat, MD**  
Ophthalmology, Aesthetic Medicine, USA

**Brian Hibler, MD**  
Dermatology, USA

**Contessa Salvador-Alapag**  
Dermatology, Philippines

**Desmer Destang, MD**  
Aesthetic Medicine, Saint Lucia

**El Ackhar Ibrahim, MD**  
Plastic Surgery, Lebanon

**Haneef Alibhai, MD**  
Aesthetic Medicine, Canada

**Ksineya Kobets, MD**  
Dermatology, USA

**Mark Tager, MD**  
Aesthetic Medicine, USA

**Marcelo Suarez, MD**  
Aesthetic Medicine, USA

**Martina Cartwright, PhD, MS**  
Nutritional Science & Biomolecular  
Chemistry, USA

**Michel Akl, MD**  
Allergy & Immunology, Aesthetic  
Medicine, USA

**Omnia Samra-Latif, MD**  
Obstetrics & Gynecology, Aesthetic  
Medicine, USA

**Prof. Mucio Porto, MD**  
Plastic Surgery, Brazil

**Prof. John Kim, MD**  
Aesthetic Medicine, USA

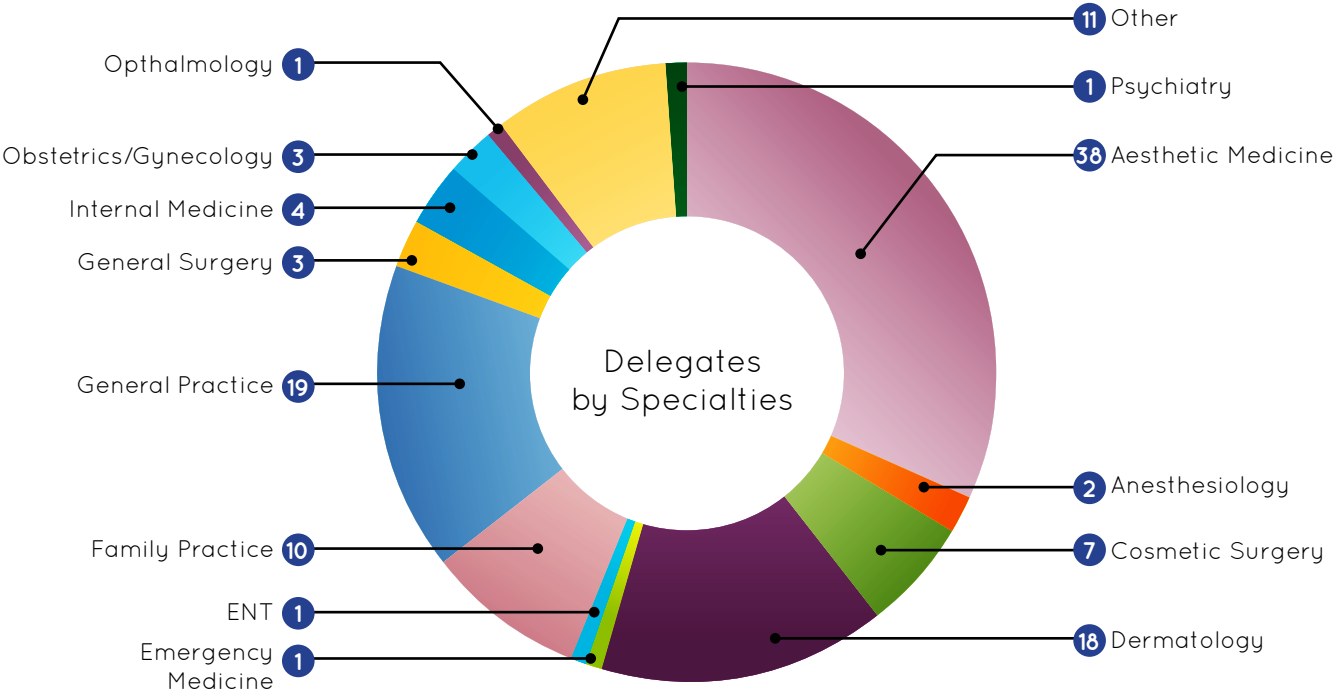
**Steven Cohen, MD**  
Plastic Surgery, USA

**Unnati Desai, MD**  
Aesthetic Medicine, United Kingdom

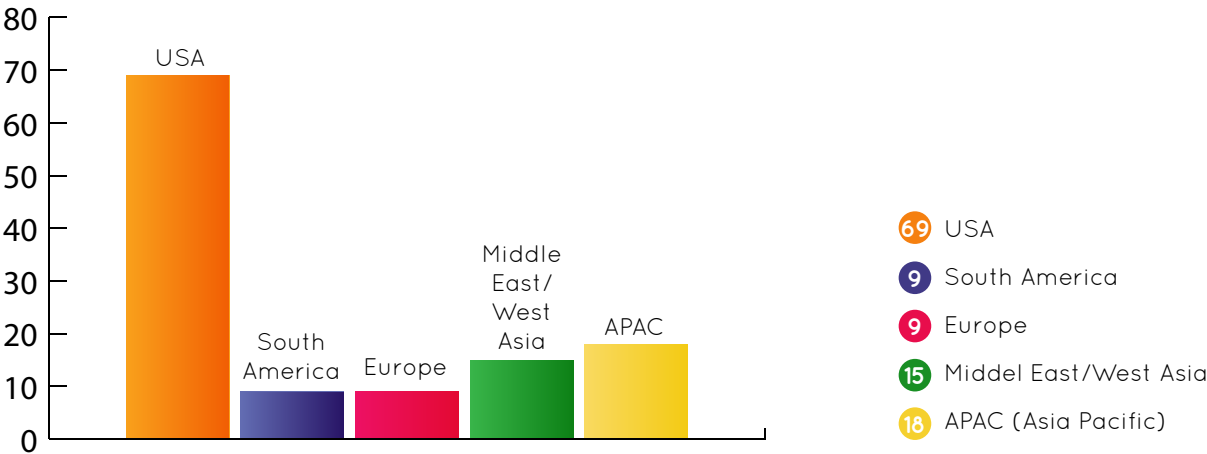
**Youssef Dakka, MD**  
Neurology, Aesthetic Medicine, USA



# DELEGATES BY SPECIALTIES



# DELEGATES BY GEOGRAPHY



## REVIEWS FROM PAST EXHIBITORS

Very accommodating and the food was good. I already reserved a table at their next show and I definitely recommend exhibiting with them.

**- MEdiThREAd LLC**



Our company exhibited at AAAM Congress for several years now and built many meaningful relationships with the attendees. We collected a lot of quality leads who turned into our regular customers. The event management was also very helpful with all the accommodations. I would highly recommend this meeting for both attendees and the exhibitors if they are looking to make good connections.

**- ZERO GRAVITY SKIN**



We registered as an exhibitor at the 16AAAMC and it was fantastic! The attendees numbers were very accurate. I was able to get a lot of good leads. We were checked on and welcomed which is a rarity at shows. They kept competitors at good distance and they even gave us more space to showcase.

**- MEdiThREAd LLC**



HansBiomed MINT PDO had an amazing time meeting and networking with top medical aesthetic professionals in one place at the 16th AAAM. The congress provided the ultimate opportunity to showcase new procedures, products, and technology to elite aesthetic professionals and an inclusive environment to meet with providers with a wide ride of aesthetic specialties. We will definitely return for the 17th AAAM in 2020!

**- HansBiomed USA Inc. (MINT PDO)**



## PAST AAAM CONGRESS EXHIBITORS

**90% of our Attending Delegates are LICENSED DRS PRACTICING IN MEDICAL AESTHETICS (..the other 10% are either their clinic's respective assistants or nurses)**



- Canfield Scientific • Syneron-Candela • Dermesse by Axia Medical Solutions
- Zero Gravity Skin • Medikhan • Crystal Clear Digital Marketing
- Agnes Medical USA • HansBiomed USA • Derme & Co • Nelly De Vuyst
- Quintessence Skin Science • Melano Peel Skin Clarity System
- Saratoga Aesthetics • Medithread • Legally Mine • Eclipse MedCorp • Anzolo Medical
- Biotech Bluecore • Melano Peel • Rejuvn8 • Restoration Robotics
- LaserCap • Cosmofrance • Novathreads • Promoitalia • Prolennium US
- Merz Aesthetics • Venus Concept • SoftFil • Rohrer Aesthetics







## SPONSORSHIP OPPORTUNITIES

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
	\$25,000	\$15,000	\$10,000	\$5,000
<b>CONFERENCES &amp; EXHIBIT</b>				
10x10 Exhibit space at the 19th Congress	2	1	1	1
Complimentary Exhibitor Badge	4	2	2	2
Complimentary Access to Welcome Reception	4	2	2	-
Exhibit table at 2023-24 AAAM Courses*	8	4	2	-
Special 19th Congress registration pricing for medical practitioners - 50% off discount	8	5	3	2
Brochure display at Vendors' Brochure Table	✓	✓	✓	✓
<b>SPONSORSHIP RECOGNITION</b>				
Sponsorship recognition during breaks and welcome reception	✓	✓	✓	✓
Sponsor recognition certificate	✓	✓	✓	✓
Company/brand recognition and logo on the Sponsorship webpage	✓	✓	✓	✓
Short company write-up and company contact information on sponsors list on Sponsorship webpage	✓	✓	✓	✓
Social media announcement of sponsorship	✓	✓	✓	✓
Social media share of your sponsorship announcement	✓	✓	✓	✓
Up to five social media posts of brand/company	✓	✓	✓	-
<b>MARKETING &amp; ADVERTISEMENT TO AAAM MEMBERS &amp; DELEGATES</b>				
Advertisement in full-color conference digital program	Full Page	1/2 Page	1/2 Page	1/4 Page
Company listing on AAAM Vendors Resource Guide and List sent to all AAAM course delegates	✓	✓	✓	✓
Pre and post-meeting email advertisement to AAAM members & delegates (sent by AAAM)**	2	1	1	-
Company logo on AAAM e-newsletter	✓	✓	✓	-

\*2023-24 AAAM Courses include Level 1, Level 2, Level 3 Board Certification Courses and AAAM Masters Courses.

\*\*Artwork and layout to be provided the client/sponsorship and content subject to review and approval of AAAM Board and Management.



# ALA CARTE SPONSORSHIP AND EXHIBIT OPPORTUNITIES

## EXHIBITION SPACE

Showcase your products and services, interact with the delegates, meet the AAAM faculty and AAAMC speakers. For international vendors and sponsors, now is the time to meet with AAAM network of doctors. Be part of the of the 19th AAAM Congress!

**\$4,300**

### CORNER EXHIBIT SPACE

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Exhibitor opportunity includes:

- Corner booth flanking entrances, 10' x 10' table space rental
- Carpeted Exhibition Hall directly within the breakout rooms location
- Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- Listing of company logo on 19th AAAMC digital and print marketing collateral

**\$4,000**

### STANDARD EXHIBIT SPACE

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Exhibitor opportunity includes:

- Standard 10' x 10' table space rental
- Carpeted Exhibition Hall directly within the breakout rooms location
- Two exhibitor staff badges
- 2 social media posts to announce exhibitor participation and table location
- Listing of company logo on 19th AAAMC digital and print marketing collateral

*Company Listing in Final Program Electrical, furnishings, internet, drayage and all other costs are at the exhibitor's expense.*



## OTHER SPONSORSHIP OPPORTUNITIES

### 19TH AAAMC WELCOME RECEPTION

Our Pre-Congress Opening and Cocktail reception serves as the kick-off to our Congress to be attended by delegates, invited speakers and AAAM faculty.

**\$5,000**

Sponsorship includes:

- 1 meeting room to host Pre-Congress Opening and Cocktail
- Cocktail F&B for delegates, invited speakers and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- 2 emails to AAAM Board Certified Doctors and registered 19th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- Listing of company logo on 19th AAAMC digital and print marketing collateral







## INDUSTRY SPONSORED SESSION OPPORTUNITIES

\$10,000

### BREAKFAST SPONSORED SESSION

Kickstart the day with a 30-min sponsored workshop session paired with delectable breakfast. Let them know about your brand, your new innovations and technology at the start of the day.

Sponsorship includes:

- Dedicated breakfast room that includes basic A/V: projector, screen and microphone\*\*
- Breakfast for all attendees pre-arranged by AAAM
- Sponsor recognition on all signage acknowledging support of Congress breakfast
- Sponsor logo on coffee sleeves and napkins to be used by delegates during breakfast
- 1 email to registered 19th AAAMC delegates to promote breakfast sponsorship
- 3 social media posts to promote the breakfast event and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral

\$16,000

### LUNCHEON TALK SPONSOR\*

Take advantage of the AAAM platform opportunity to conduct a 50 min scientific presentation on your company's product innovation and technology. Sponsor a 3-course plated lunch and speak to more than 100 doctors directly!

Sponsorship includes:

- Dedicated luncheon room that includes basic A/V: projector, screen and microphone\*\*
- 3-Course plated Lunch for 120 doctors, increase in number of pax available upon request and will be pro-rated accordingly
- Sponsor recognition on all signage acknowledging support of Congress Lunch
- 1 email to registered 19th AAAMC delegates to promote Luncheon Talk
- 3 social media posts to promote the Luncheon Talk and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral



\$18,000

## INDUSTRY SPONSORED DINNER WORKSHOP AND LIVE DEMO SESSION

Take the opportunity to provide and showcase a 60-min Industry Live Demo Workshop in a dedicated workshop room. We welcome active participation from manufacturers of the following:

- Laser and Light & Energy Based Devices
- Skin Conditioning & Peels
- Injectables
- Aesthetic Devices
- PDO Thread Lifts

Sponsorship includes:

- Dedicated dinner room that includes basic A/V: projector, screen and microphone\*\*
- 3-Course plated dinner for maximum of 120 doctors, increase in number of pax available upon request and will be pro-rated accordingly
- 2 emails to registered 19th AAAMC delegates to promote the Industry Sponsored Workshop and Live Demo Session
- 3 social media posts to promote the Industry Sponsored Workshop and Live Demo Session
- Listing of logo on 19th AAAMC digital and print marketing collateral



*\*\*Workshop sponsors are responsible to bring their own demo patient subject/s. Basic AV (i.e. standard screen, projector and microphone) will be included. Workshop presenter & topic to be approved by Organizer's Scientific Committee.*



\$10,000

### **AAAM YOUNG AESTHETIC PHYSICIAN COCKTAIL**

This cocktail event provides the opportunity for doctors who have recently completed AAAM Certification Courses to network with more experienced physicians and discuss the common trends and concerns on modern Aesthetic Medicine. Four AAAM Faculty will lead the conversation and will have a short presentation on four different topics.

Sponsorship includes:

- 1 meeting room to host the cocktail event
- Cocktail F&B for participants and AAAM Faculty
- Sponsorship recognition on all signages acknowledging company support of this event
- Opportunity for sponsor to welcome everyone at the beginning of the program
- 2 emails to AAAM Board Certified Doctors and registered 19th AAAMC delegates to promote the cocktail event and sponsorship
- 3 social media posts to promote the cocktail event and sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral

\$10,000

### **COFFEE BREAK SPONSOR**

Support the AAAM Congress coffee breaks - energize the delegates and put your branding upfront.

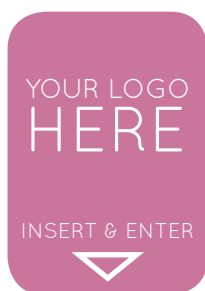
Sponsorship includes:

- Sponsor recognition on all signage acknowledging support of coffee breaks
- Sponsor logo on coffee sleeves and napkins to be used by delegates during coffee breaks
- 2 email blasts to registered 19th AAAMC delegates to promote coffee break sponsorship
- 3 social media posts to announce coffee break sponsorship
- Listing of logo on 19th AAAMC digital and print marketing collateral



## OTHER SPONSORSHIP OPPORTUNITIES

### Hotel Key Cards



### Lanyards \$5,000



### Delegate Bags \$5,000



## ADVERTISEMENT OPPORTUNITIES



- ☒ Full Page Ad in Pre-Congress Kit
- ☒ Half Page Ad in Pre-Congress Kit
- ☒ Full Page Ad in Conference Guide
- ☒ Half Page Ad in Conference Guide
- ☒ Full Page Ad in Post-Congress Report
- ☒ Half Page Ad in Post-Congress Report



AMERICAN ACADEMY OF AESTHETIC MEDICINE

The Global Leader in Aesthetic Medicine Education and Training Since 1979

# 19<sup>th</sup> AAAMC

NOVEMBER 10 – 12, 2023

LAS VEGAS, NEVADA, USA

American Academy of Aesthetic Medicine Congress

## The 19th AAAM Congress will be held at the Entertainment Capital of the World Las Vegas!

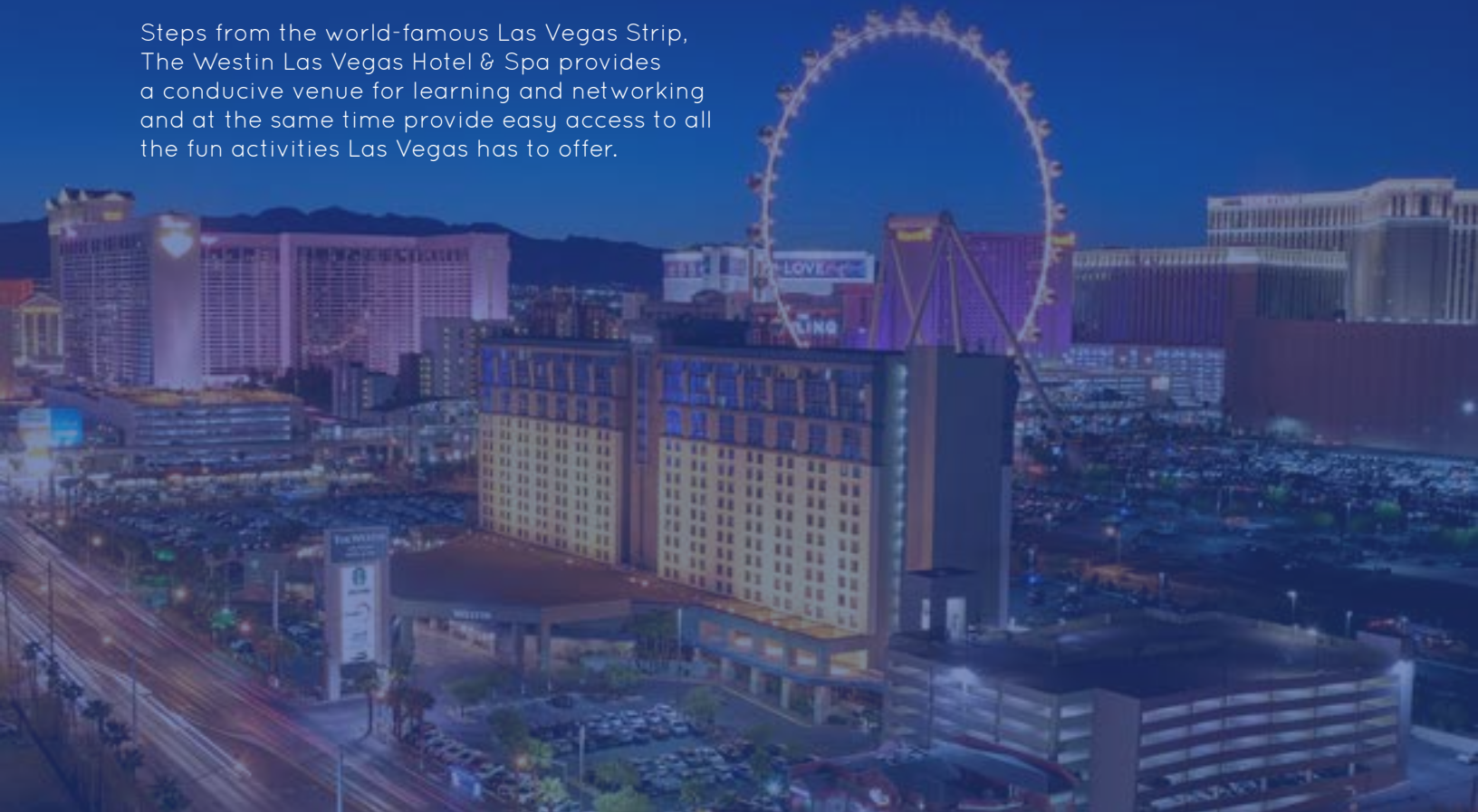
### The Westin Las Vegas Hotel & Spa

Address: 160 E Flamingo Rd, Las Vegas, NV 89109 USA

Phone: +1 702 836 5900

Website: [www.marriott.com/en-us/hotels/lasvw-the-westin-las-vegas-hotel-and-spa/overview/](http://www.marriott.com/en-us/hotels/lasvw-the-westin-las-vegas-hotel-and-spa/overview/)

Steps from the world-famous Las Vegas Strip,  
The Westin Las Vegas Hotel & Spa provides  
a conducive venue for learning and networking  
and at the same time provide easy access to all  
the fun activities Las Vegas has to offer.





# IMPORTANT EXHIBIT INFORMATION

## EXHIBIT REGISTRATION, MOVE-IN AND INSTALLATION HOURS

Thursday | November 9, 2023: 1230 – 1700 hrs

## EXHIBIT OPENING HOURS

Congress Opening & Welcome Reception

Friday | November 10, 2023: 1730 – 1900 hrs

## CONGRESS HOURS

**Friday | November 10, 2023**

0830 – 1730 hrs

Plenary Session: 0830 – 1015

Breakout Sessions: 1045 – 1730

**Saturday | November 11, 2023**

0830 – 1730 hrs

Plenary Session: 0830 – 1015

Breakout Sessions: 1045 – 1730

**Sunday | November 12, 2023**

0830 – 1200 hrs

Plenary Session: 0830 – 1200

Breakout Sessions: 1045 – 1200

**Multiple Delegates Interaction  
Hours Strategically Designed  
around Exhibit Area**

**Break/Meal times**

Light Continental Breakfast  
(60min)

0730 – 0830

Morning Coffee Break (30min)

1015 – 1045

Lunch Break (60min)

1230 – 1330

Afternoon Coffee Break (30min)

1530 – 1600  
(Excluding Nov 12)

## Exhibit Move-Out and Dismantle

Sunday | November 12, 2023

1200 – 1530 pm

For more enquiries about AAAMC, please contact: E [sponsorship@aaamed.org](mailto:sponsorship@aaamed.org) T +1 310 944 1790

AAAMInternational

AAAMInternational

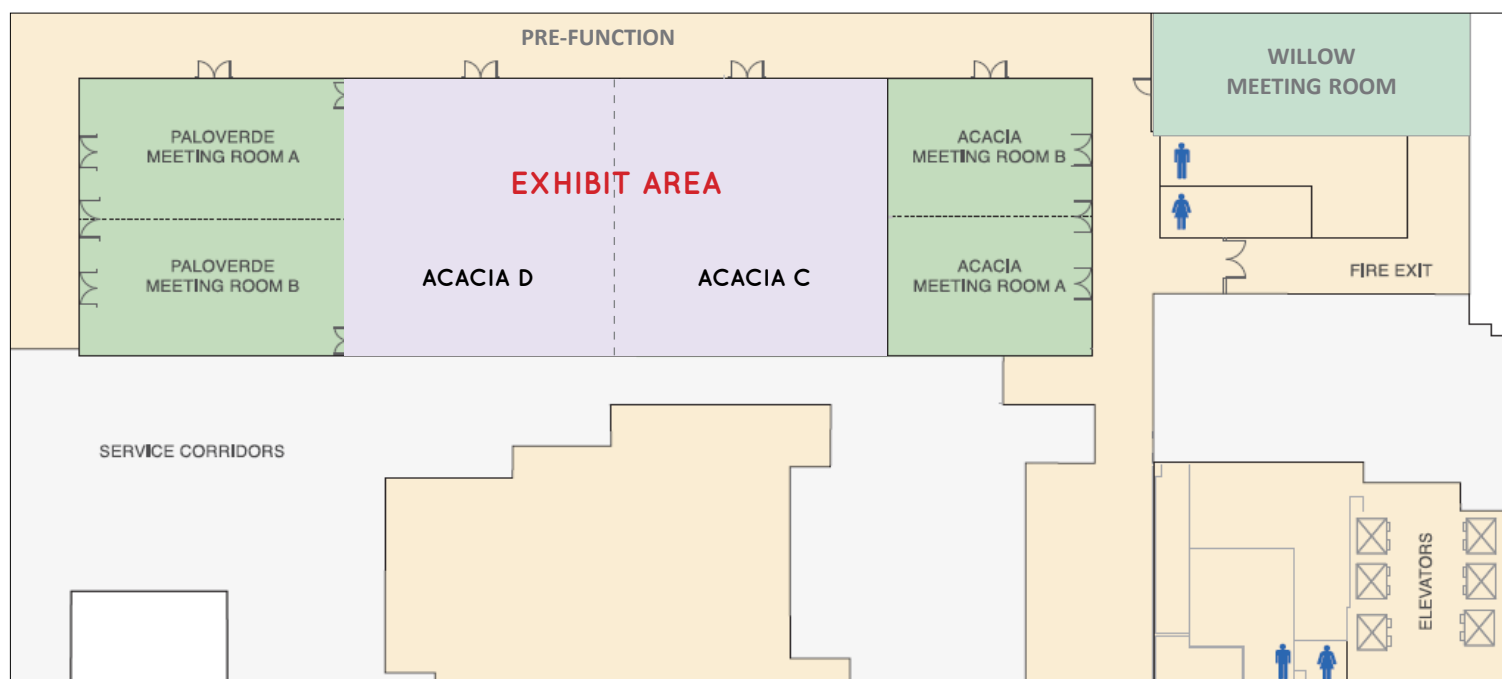
AAAMInternational

AAAMtv

[www.aaamed.org/congress](http://www.aaamed.org/congress)



## FLOORPLAN



**Reserve your booth today!**  
**Email: [sponsorship@aaamed.org](mailto:sponsorship@aaamed.org)**

**Call: +1 310 944 1790**



**READY TO JOIN US?  
BOOK YOUR SPONSORSHIP TODAY!**

**EXHIBITION BOOKING:**

Contact: Rica Malapitan  
Tel: +1 310 944 1790  
Email: [sponsorship@aaamed.org](mailto:sponsorship@aaamed.org)

**PAYMENT AND CANCELLATION POLICY**

- Full payment is required at time of application
- Before June 12, 2023 refunds for cancellations, less \$350 administration fee
- After July 12, 2023 50% of contracted amount will be retained by 19th AAAM Congress
- There are no refunds on or after August 14, 2023
- All requests for cancellation or refund must be in writing to the AAAM Congress Organizing Committee, subject to approval by AAAM



# EXHIBITOR REGISTRATION FORM

## COMPANY INFORMATION:

The organization's name as listed below is how your company's name will appear in AAAM materials.

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Company Web Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

## PAYMENT INFORMATION:

Tick where applies:

- ☐ Platinum Sponsorship - \$25,000
- ☐ Gold Sponsorship - \$15,000
- ☐ Silver Sponsorship - \$10,000
- ☐ Bronze Sponsorship - \$5,000
- ☐ Welcome Reception Sponsorship - \$5,000
- ☐ Young Aesthetic Physician Cocktail - \$10,000
- ☐ Coffee Break Sponsorship - \$10,000
- ☐ Corner 10'x10' Exhibit Space - \$4,300

- ☐ Standard 10'x10' Exhibit Space - \$4,000
- ☐ Lanyards - \$5,000
- ☐ Delegate Bags - \$5,000

### Industry Sponsored Presentation Session

- ☐ Breakfast Sponsored Session - \$10,000
- ☐ Luncheon Talk Sponsor - \$16,000
- ☐ Industry Sponsored Dinner Workshop and Live Demo Session - \$18,000

## PAYMENT METHOD:

- ☐ Credit Card
- ☐ Bank Transfer
- ☐ Cheque

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name as it appears on Credit card: \_\_\_\_\_

Payment Method: AAAM Bank Account Details for Cheque or Telegraphic Transaction

Name of Bank Account: American Academy of Aesthetic Medicine

Name of Bank: Bank of America

Bank Account Number (in US\$): 0132140709

Bank Address: 222 Broadway, New York, NY, 10038, USA

Swift Code: BOFAUS3N

Routing Code: 121000358

## PREFERRED SPACE LOCATION:

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

AAAM acceptance and space assignment is subject to verification of eligibility. Assignment does not constitute sanctioning or approval of a company's product or service by AAAM. Exhibiting companies may not give the impression in any promotional materials either before, during, or after exhibiting. By signing below, I agree to abide by the AAAM's payment requirements and rules and regulations.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_